

Kairavi Shah

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EXPERIENCE

UX Developer

07/25 - Present

Optum - UnitedHealth Group

Eden Prairie, MN

- Revamping the UHG HealthSafe website and mobile app in Figma to deliver a seamless, user-centered experience for securely accessing and sharing medical records with family and healthcare providers, enhancing the customer journey.

UX Designer

08/24 - 12/24

GIT Creative Agency

Tempe, AZ

- Led a client-driven revamp of the AMA Phoenix website through user research, pain point analysis, and wireframing to high-fidelity prototypes in Figma, resulting in a decluttered interface and reducing navigation from five clicks to one across key pages.
- Built purpose-driven, flora and fauna inspired merchandise for ASU's Polytechnic School in Illustrator and Photoshop, reflecting its harmonious balance between built environment and nature, for faculty and students.

UX Developer Intern

06/24 - 08/24

Optum - UnitedHealth Group

Boston, MA

- Engineered an AI chatbot for Optum Insight Core Platform Documentation, enabling both technical and non-technical personnel to quickly access and navigate internal information.
- Created high-fidelity Figma prototypes based on UX research, user feedback, and Optum brand guidelines, optimizing chatbot usability and overall user experience.

UX Developer Intern

11/23 - 06/24

The Sustainable Fabrics

Tempe, AZ

- Designed a modular Figma design system for The Sustainable Fabrics, manufacturing and selling bedsheets and materials, creating consistent UI patterns and ensuring accessibility to support brand growth.
- Implemented a fully responsive website in React and JavaScript, translating design components into maintainable front-end code that improved the customer's shopping experience.

Software Development Intern

01/23 - 06/23

Optum - UnitedHealth Group

Seattle, WA

- Developed GraphQL pipelines for streamlined data processing and integration. Utilized HL7 messaging with Java and React, employing Abyss Template for user-friendly interfaces, enhancing patient data exchange among providers.
- Implemented a systematic and standard approach that involves file flattening, roster submission, and CICD framework to convert the data into a delimited format suitable for SDR consumption, leading to 20% reduction in file compression.
- Resolved errors in Jenkins testing utilizing Sonar scan for enhancing code quality, and eliminating redundancy by 80%.

Software Development Intern

06/22 - 08/22

Optum - UnitedHealth Group

Seattle, WA

- Developed automation workflows for different user behavior on the Registration Portal website of the UnitedHealth Group through the Selenium framework using Java, negating manual efforts by over 90%.
- Led a team of 4 members in the inter-team shark tank; accomplished automation of over 100 test cases.

EDUCATION

Master of Science in User Experience - MS

05/25

Arizona State University - The Polytechnic School, Tempe, AZ

Bachelor of Technology in Computer Science - B. Tech

05/23

Ahmedabad University - School of Engineering and Applied Science, Ahmedabad, IN

SKILLS

- **Design:** Interaction design, Moodboards, Journey Maps, Storyboarding, User flows, Wireframing, Prototyping, Design Strategy, Competitive Analysis, Quantitative and Qualitative Analysis, Usability Testing
- **Tools:** Figma, Canva, Adobe XD, Adobe Photoshop, Adobe Illustrator, Pycharm, Django, Jupyter Notebooks, Selenium
- **Technical:** Agile Methodology, Python, Java, NodeJS, HTML, CSS, Javascript, Typescript, ReactJS

ADDITIONAL INFORMATION

- **Other Experience:** Prabhat Education Foundation, Student Volunteer (08/20 - 11/20), Arizona State University, Accessibility Editor (01/24 - 05/25), UXPA International, UX Volunteer (05/25 - Present)